

Venue – Espacio Movistar

Telefónica Móiles, the mobile arm of Telefónica Group, opened its **Espacio Movistar** in Barcelona in September 2006. This innovative, multidisciplinary, next-generation venue has been conceived to bring people closer to the latest creative trends in technology, music, art, cinema and entertainment - especially the young.

This space is a step further to consolidate Movistar as a reference brand associated to innovation, creativity, entertainment, communication and fun.

How to get there?

Espacio Movistar is a large **white tent** located left of the “blue triangle” building at **the Forum**. Use this new Barcelona landmark as reference when trying to reach the event.



By taxi:

From anywhere in the city ask for the “Espacio Movistar en el Forum”. That should get you there in 10-15 minutes.

From the 3GSM World Congress by Public Transport:

If you come from the show the fastest way is to catch the **metro** (25 minutes from Pl. Espanya). Take the **red line (L1) towards Fondo**. Then you have two choices:

Get off at “**Urquinaona**” and –without exiting- change to the **yellow line (L4)** towards “La Pau”. Then get out at “**El Maresme – Fòrum**”. Coming out of the metro, look for the “blue triangle” building.

Exit at “**Glòries**” and look for a **Tram stop**, the railtracks will help you find one ; -). **Take T4 direction “Estacio de Sant Adrià”** and get off at “**Forum**”. This ride down the “Diagonal” gives you a great tour of the 22@ district of Barcelona and you may find it a nice break from the crowded metro.